

TWEETREACH SNAPSHOT FOR

#PMConf

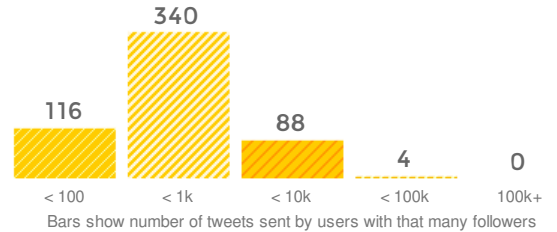
ESTIMATED REACH

152,923

ACCOUNTS REACHED

EXPOSURE

547,031

 IMPRESSIONS

ACTIVITY

548

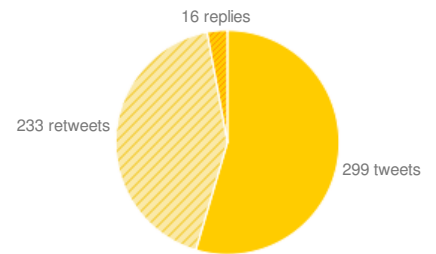
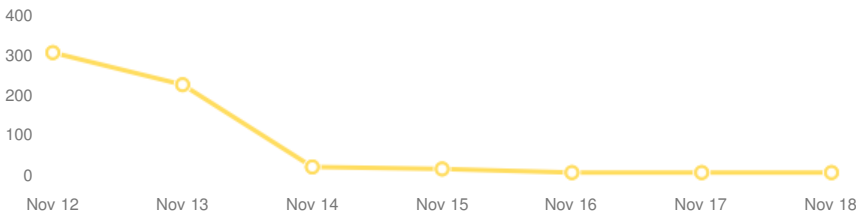
TWEETS

87




CONTRIBUTORS

7

DAYS



TOP CONTRIBUTORS

154.4k IMPRESSIONS	 @US_FDA
87 RETWEETS	 @HarvardPMConf
141 MENTIONS	 @HarvardPMConf

MOST RETWEETED TWEETS

16	 U.S. FDA @US_FDA Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress go.usa.gov/A6ke
8	 Dr. Muin Khoury @DrKhouryCDC On the hype of #bigdata in the age of genomics & personalized medicine #PMConf blogs.cdc.gov/genomics/2014/...
7	 Nathan Seligson @nathanseligson "Information is not knowledge." Great comment from Dr. Scott Weiss #PMConf #personalizedmedicine

CONTRIBUTORS

	Tweets	RTs	Impressions
US_FDA	2	16	154.4k
drbachinsky	25	0	84.8k
PearlF	33	6	75k
AgeofPM	67	26	15.4k
westr	1	0	14.5k
DSHaywitz	3	0	13.5k
Personal_Med	17	0	13.3k
HarvardPMConf	91	87	12.8k
eyeonfda	1	1	11.4k
FKHealth	14	8	9.8k
nathanseligson	25	14	7.8k
StartupTweetSF	1	0	7.6k
clopezcorrea	12	8	7.1k
cbtadvisors	3	0	7k
JonathanHirsch	13	8	6.9k
MargieSherlock	21	0	6.5k
cardinalhealth	1	1	6.2k
BiotechTweet	3	0	5.8k
PartnersNews	1	0	5.1k
razibkhan	1	0	4.9k
SCSanderson	6	0	4.8k
KellySciPub	9	2	4.8k
RAPSorg	1	0	4.7k
NoSQLDigest	2	0	4.5k
PrivilegeHealth	9	0	3.9k
DrKhouryCDC	1	8	3.8k
DaleYuzuki	2	0	3.7k
mADtivity	1	0	3.7k
mkrench	44	15	3.3k
sciencecodex	1	0	3.2k
EllenLicking	1	0	3k
MMAMeg	4	0	2.4k
MolecularHealth	3	5	2.3k
SlonePartners	5	1	1.9k
OmicsOmicsBlog	1	0	1.7k
HendoMondo	2	0	1.7k
AlexisCarere	3	2	1.5k
ExpertOpinion	1	0	1.4k
Paleo_Bonegirl	1	0	1.4k
biologypartners	1	0	1.4k
ErinSlattery	8	0	1.4k
tech_pearce	1	0	1.3k
nitpickette01	1	0	1.2k
GenCounsNews	1	0	1.2k
digitalhealthco	1	0	1.2k
AVIVA1950	15	2	1k
apantaz	5	0	929
dgapgenes	6	6	810
GeneInsight	3	0	804
rplenge	1	1	797

TWEETS TIMELINE

- Nov 18, 2014 at 4:18pm UTC



Ezekiel Muinde. @Ezekiel_Muinde
RT @DrKhouryCDC: On the hype of #bigdata in the age of genomics & personalized medicine #PMConf blogs.cdc.gov/genomics/2014/...
- Nov 18, 2014 at 12:00am UTC



@pharma_BI @Pharma_BI
FDA Commissioner: HealthCare for 310Million Americans and the Role of Pe... wp.me/p2kEDv-6XS via @Pharma_BI,@HarvardPMConf, #PMConf
- Nov 17, 2014 at 12:00am UTC



@pharma_BI @Pharma_BI
Presentations: Personalized Medicine Conference @HMS wp.me/p2kEDv-6Xb @Pharma_BI,@HarvardPMConf,#PMConf,@SachsAssociates,@AVIV.
- Nov 16, 2014 at 12:00am UTC



David Shaywitz @DSHaywitz
RT @rplenge: Personalized medicine for complex traits: 2 categories with different time horizons and scope of impact #PMConf http://t.co/XL...



Robert Plenge @rplenge
Personalized medicine for complex traits: 2 categories with different time horizons and scope of impact #PMConf plengegen.com/blog/personali...



Martha Dudek @MarthaDudek
MT"@HarvardPMConf: Patient, "Genetic counseling from 23andMe is needed to interpret results. Report is confusing." #PMConf" @GeneticCouns



Deirdre Kelly PhD @KellySciPub
RT @AgeofPM: Number one barrier to #genetic screening? Solomon @InovaHealth says its a willingness to give blood for testing. #PMConf



Deirdre Kelly PhD @KellySciPub
RT @AgeofPM: Stage 4 lung #cancer patient Deb Smith shares her experience with personalized cancer treatments #PMConf http://t.co/CPDhN2Bli1



World NSCLC Summit @Skygenix
RT @MolecularHealth: Attending @HarvardPMConf? Catch MolecularHealth's medical director speak on the panel "Novel Approaches to Personalize..."



PAMELA PEYTON @usacolumbus69
RT @HarvardPMConf: Hamburg @US_FDA: 100+ drug labels now include pharmacogenomic information. This has real world implications for patients...



PAMELA PEYTON @usacolumbus69
RT @US_FDA: Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress http://t.co/SO...



Leslie Ordal @GenCounsNews
RT @HarvardPMConf: Patient says genetic counseling from 23andMe would be helpful to interpret results. Report was confusing. #PMConf



HOR - HunksOfReason @HunksOfReason
RT @dgapgenes: 40% of women who receive a Down syndrome diagnosis prenatally continue pregnancy in USA v only 10% in UK #PMConf http://t.co...

DrTaha_FDA	1	0	716
Ezekiel_Muinde	1	0	617
GenomeAtlantic	1	0	555
HorizonDx_news	1	0	525
Pharma_BI	2	0	498
markramis	1	0	395
ParentCordBlood	1	0	375
ismepanda1	1	0	367
KristinClift	1	0	353
zhelminiak	2	0	262
LotteSteuten	1	0	253
GeneticsRebekah	1	0	253
usacolumbus69	2	0	242
NIMAC_Bio	4	1	240
BIOARRAYMDx	2	0	228
MarthaDudek	1	0	200
StephenJWillia2	22	3	190
RxRegA	1	0	147
menon_kala	1	0	138
PANAXEA	1	0	134
mdillonCGC	3	0	132
Inadauld	4	0	128
doublehelixTAT	1	0	124
LisaGulledge	1	0	116
fsgbmm	1	1	105
Skygenix	1	0	98
velagraj	1	0	88
timesofpharma	1	0	80
mc978	2	0	74
Randox_Pharma	1	0	72
fsgpme	1	0	63
GaryGustavsen	3	6	60
PACEOMICS	1	0	37
andrew_ang2	1	0	24
PHPC_INC	1	0	15
amynadel	1	0	11
HunksOfReason	1	0	3

Nov 15, 2014 at 12:00am UTC



Personalized Med Jnl @fsgpme
RT @fsgbmm: Good to see #PMConf off to a good start @HarvardPMConf. Look forward to hearing the latest news in #personalizedmedicine @fsgpme



Value in Medtech @PANAXEA
RT @AgeofPM: Metamark CEO Shawn Marcell: Heterogeneity of prostate cancer makes it difficult to diagnose accurately; but 1 in 6 men will be...



Lotte Steuten @LotteSteuten
RT @AgeofPM: Metamark CEO Shawn Marcell: Heterogeneity of prostate cancer makes it difficult to diagnose accurately; but 1 in 6 men will be...



David R. Bachinsky @drbachinsky
RT @AgeofPM: Thanks to @harvardmed Raju Kucherlapati for a great 10th annual #PMConf. Read his blog on the history & future of PM <http://t...>



La Nitpickette @nitpickette01
"@dgapgenes: 40% of women who receive prenatal Down syndrome diagnosis continue pregnancy in USA v 10% in UK #PMConf <http://t.co/FpAX7wmSve>"



Science Codex @sciencecodex
RT @dgapgenes: 40% of women who receive a Down syndrome diagnosis prenatally continue pregnancy in USA v only 10% in UK #PMConf <http://t.co...>



Personalized Med @Personal_Med
RT @KellySciPub: Read Raju Kucherlapati's blog on personalized medicine @harvardmed ... eopersonalizedmedicine.wordpress.com/2014/10/27/the... #PMConf



Personalized Med @Personal_Med
RT @KellySciPub: Identifying key clinical info from 'big data' generated from patient DNA is key to the future success of personalized medi...



Deirdre Kelly PhD @KellySciPub
Read Raju Kucherlapati's blog on personalized medicine @harvardmed ... eopersonalizedmedicine.wordpress.com/2014/10/27/the... #PMConf



Deirdre Kelly PhD @KellySciPub
Identifying key clinical info from 'big data' generated from patient DNA is key to the future success of personalized medicine #PMConf



Deirdre Kelly PhD @KellySciPub
RT @HarvardPMConf: Hamburg @US_FDA: 100+ drug labels now include pharmacogenomic information. This has real world implications for patients...



Deirdre Kelly PhD @KellySciPub
RT @cardinalhealth: Our own Meghan Fitzgerald (@MMAMeg) moderating "Novel Approaches to Personalized Medicine" panel at #PMConf.



Deirdre Kelly PhD @KellySciPub
RT @dgapgenes: Holmes Morton: sees patients in the Amish community. Genetic & carrier testing often occurs post marriage #PMConf <http://t...>



Deirdre Kelly PhD @KellySciPub
RT @HarvardPMConf: Diana Bianchi @TuftsMedicalCtr: Measure of success is accuracy in prenatal testing & freedom of choice. Not disease elim...



Deirdre Kelly PhD @KellySciPub
RT @US_FDA: Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress

<http://t.co/SO...>

Nov 14, 2014 at 12:00am UTC



Catalina LopezCorrea @clopezcorrea
RT @HarvardPMConf: @clopezcorrea draws parallel btw challenges in Canada & US re: disconnect in regulation & reimbursement or access decis...



Keith Robison @OmicsOmicsBlog
RT @dgapgenes: 40% of women who receive a Down syndrome diagnosis prenatally continue pregnancy in USA v only 10% in UK #PMConf <http://t.co...>



Stephen J Williams @StephenJWillia2
Importance of #healthinsurance #healthpolicy & #ACA for #personalizedmedicine? wp.me/p2kEDv-6Jt via @Pharma_BI #PMConf #patientchat



Stephen J Williams @StephenJWillia2
Panel Discussion #Genomics in Prenatal & #Childhood #Disorders @HarvardPMConf wp.me/p2kEDv-6Jr via @Pharma_BI #PMConf @MedscapePeds



Mirza Cifric @mc978
RT @HarvardPMConf: That's a wrap on the 10th Anniversary #PMConf - thanks for joining us! We'll see you back here Nov. 18-19, 2015!



Angeliki Pantazi @apantaz
RT @AgeofPM: Thanks to @harvardmed Raju Kucherlapati for a great 10th annual #PMConf. Read his blog on the history & future of PM <http://t...>



Stephen J Williams @StephenJWillia2
Great #personalizedmedicine #conference @HarvardPMConf ! Great #Socialmedia Kudos to all #PMConf! Annotated notes @Pharma_BI & our site



Margie Sherlock @MargieSherlock
Inspiring to learn about personalized medicine progress, challenges, futures in two high-impact days! @HarvardPMConf #PMConf



PM Conference @HarvardPMConf
That's a wrap on the 10th Anniversary #PMConf - thanks for joining us! We'll see you back here Nov. 18-19, 2015!



Margie Sherlock @MargieSherlock
Thank you Raju Kucherlapati & @HarvardPMConf for outstanding 10th Anniversary #PMConf. Exceptional event – well done All!



Stephen J Williams @StephenJWillia2
@HarvardPMConf @Pharma_BI #PMConf



Aviva Lev-Ari @AVIVA1950
2:15PM 11/13/2014 - Reimbursement/Regulation @10th Annual Personalized Medicine wp.me/p2kEDv-6Jt via @Pharma_BI,@HarvardPMConf,#PMConf



The Age of PM @AgeofPM
Thanks to @harvardmed Raju Kucherlapati for a great 10th annual #PMConf. Read his blog on the history & future of PM bit.ly/1zdBn5Z



Margie Sherlock @MargieSherlock
RT @AgeofPM: Closing thought: The person, the patient, the consumer = regardless of the title they are the critical factor #PMConf



Aviva Lev-Ari @AVIVA1950
2:15PM 11/13/2014 - Reimbursement/Regulation@10th Annual Personalized Medicine wp.me/p2kEDv-6Jt via @Pharma_BI,@HarvardPMConf, #PMConf



The Age of PM @AgeofPM

Closing thought: The person, the patient, the consumer = regardless of the title they are the critical factor #PMConf



The Age of PM @AgeofPM

Kolodziej: Searching the Internet to make healthcare decisions shows a loss of trust in HCPs. Docs need to keep patients informed. #PMConf



The Age of PM @AgeofPM

RT @HarvardPMConf: @clopezcorrea draws parallel btw challenges in Canada & US re: disconnect in regulation & reimbursement or access decis...



Mitchell Dillon LCGC @mdillonCGC

RT @HarvardPMConf: Solomon "Need for paternal blood draw is biggest reason ppl don't participate in newborn genetic screening." Wow! #PMConf



Stephen J Williams @StephenJWillia2

For Annotated @HarvardPMConf meeting notes please see pharmaceuticalintelligence.com from @Pharma_BI #PMConf



PM Conference @HarvardPMConf

@clopezcorrea draws parallel btw challenges in Canada & US re: disconnect in regulation & reimbursement or access decisions #PMConf



David R. Bachinsky @drbachinsky

RT @HarvardPMConf: Diana Bianchi @TuftsMedicalCtr: Measure of success is accuracy in prenatal testing & freedom of choice. Not disease elim...



David R. Bachinsky @drbachinsky

RT @dgapgenes: Holmes Morton: sees patients in the Amish community. Genetic & carrier testing often occurs post marriage #PMConf <http://t...>



The Age of PM @AgeofPM

Value enters #PMConf discussion again. How do we define it in reimbursement? Would you reimburse less for drugs that give weeks vs months?



David R. Bachinsky @drbachinsky

RT @AgeofPM: Sweetser @MassGeneralNews asks panel: How does identifying carriers affect social health & interaction, esp. in small populati...



David R. Bachinsky @drbachinsky

RT @dgapgenes: 40% of women who receive a Down syndrome diagnosis prenatally continue pregnancy in USA v only 10% in UK #PMConf <http://t.co...>



PM Conference @HarvardPMConf

Kolodziej: Need collab w/ an evidence accumulating body to help identify value added by targeted therapies & companion Dx #PMConf



The Age of PM @AgeofPM

Now @newsfrompmc Miller asks #PMConf panel: how we can we look at regulatory framework for all diagnostics, alter to fit future



Stephen J Williams @StephenJWillia2

How #pharma uses #genomics: @LillyHealth on #Alzheimers & #oncology @HarvardPMConf wp.me/p2kEDv-6Jp via @Pharma_BI #PMConf @PharmaNews



Feinstein Kean @FKHealth

Discussion at #PMConf turns to aligning advancing science w/ reimbursement, regulation, need to define value proposition #PMConf



Meg Krench @mkrench

"What healthcare does/nt get paid for is to make the system



accountable" Ironic- arent inflated insurance rates major part of problem?
#PMConf



The Age of PM @AgeofPM
RT @HarvardPMConf: Michael Kolodziej, Aetna: Payment decisions are based on obligations to healthcare ecosystem which is consumers & payers...



PM Conference @HarvardPMConf
Michael Kolodziej, Aetna: Payment decisions are based on obligations to healthcare ecosystem which is consumers & payers
#PMConf



The Age of PM @AgeofPM
@clopezcorrea, @Aetna Kolodziej, @FoleyHoag Quinn, Goldbug Strategies Walcoff kick off last #PMConf panel on reimbursement & regulation



The Age of PM @AgeofPM
Within 10 years, will every newborn be sequenced? What kind of education is needed to prepare the healthcare system? #PMConf



Aviva Lev-Ari @AVIVA1950
1:00PM 11/13/2014 - Genomics: Prenatal/Childhood Disorders @10th Annual Per wp.me/p2kEDv-6Jr via @Pharma_BI, @HarvardPMConf, #PMConf



Margie Sherlock @MargieSherlock
RT @HarvardPMConf: Education needed for PCPs to understand & explain what genetic info reveals, what you can do says Sweester @MassGeneralNew...



PM Conference @HarvardPMConf
Education needed for PCPs to understand & explain what genetic info reveals, what you can do says Sweester @MassGeneralNews
#PMConf



Meg Krench @mkrench
Be mindful of HOW we share info w/ parents. W/ advent of prenatal sequencing, childhood wont be as innocent as it was before -Bianchi
#PMConf



The Age of PM @AgeofPM
@TuftsMedicalCtr Bianchi raises concerns about 'labeling' children, losing childhood 'innocence' w/ whole #genome sequencing
#PMConf



Margie Sherlock @MargieSherlock
RT @HarvardPMConf: Diana Bianchi @TuftsMedicalCtr: Measure of success is accuracy in prenatal testing & freedom of choice. Not disease elim...



DGAP Research Study @dgapgenes
RT @HarvardPMConf: Diana Bianchi @TuftsMedicalCtr: Measure of success is accuracy in prenatal testing & freedom of choice. Not disease elim...



DGAP Research Study @dgapgenes
RT @HarvardPMConf: Morton: Nationwide newborn screening began w/ local screening in Amish community in PA & grew. Much to learn from small ...




DGAP Research Study @dgapgenes
40% of women who receive a Down syndrome diagnosis prenatally continue pregnancy in USA v only 10% in UK #PMConf
<http://t.co/Mn9vEMfy9P>





The Age of PM @AgeofPM
RT @HarvardPMConf: Diana Bianchi @TuftsMedicalCtr: Measure of success is accuracy in prenatal testing & freedom of choice. Not disease elim...





PM Conference @HarvardPMConf
Diana Bianchi @TuftsMedicalCtr: Measure of success is accuracy in


 prenatal testing & freedom of choice. Not disease elimination
#PMConf

 The Age of PM @AgeofPM
Number one barrier to #genetic screening? Solomon @InovaHealth says its a willingness to give blood for testing. #PMConf


 PM Conference @HarvardPMConf
Solomon "Need for paternal blood draw is biggest reason ppl don't participate in newborn genetic screening." Wow! #PMConf


 PM Conference @HarvardPMConf
Morton: Nationwide newborn screening began w/ local screening in Amish community in PA & grew. Much to learn from small ppltns #PMConf

 The Age of PM @AgeofPM
#PMConf panel considers impact of Genetic Information Nondiscrimination Act (GINA), bans using #genetic info in hlth insurance, employment


 Margie Sherlock @MargieSherlock
RT @nathanseligson: Four components of @PartnersNews #personalizedmedicine. #PMConf <http://t.co/xOXoxrx0qW>

 DGAP Research Study @dgappenes
Holmes Morton: only 60 recessive conditions known in Amish community #PMConf @HarvardPMConf <http://t.co/GGHr7Gce9y>

 Margie Sherlock @MargieSherlock
RT @nathanseligson: "Information is not knowledge." Great comment from Dr. Scott Weiss #PMConf #personalizedmedicine


 The Age of PM @AgeofPM
RT @HarvardPMConf: Solomon @InovaHealth important to guide patients through understanding child's genetic information & ramifications for p...

 Stephen J Williams @StephenJWillia2
Notes: #BigData #health #technology in #cancer #bioinformatics #genetic testing @HarvardPMConf <http://wp.me/p2kEDv-6Jn> via @Pharma_BI #PMConf


 PM Conference @HarvardPMConf
Solomon @InovaHealth important to guide patients through understanding child's genetic information & ramifications for parents. #PMConf

 DGAP Research Study @dgappenes
Holmes Morton: sees patients in the Amish community. Genetic & carrier testing often occurs post marriage #PMConf <http://t.co/1t9ZwTkzoE>

 The Age of PM @AgeofPM
Sweetser @MassGeneralNews asks panel: How does identifying carriers affect social health & interaction, esp. in small populations? #PMConf

 FKH
An Optilly Company
Feinstein Kean @FKHealth
RT @AgeofPM: @TuftsMedicalCtr Bianchi poses provocative questions on fetal #personalizedmedicine, prenatal screening. How much info is too...

 The Age of PM @AgeofPM
@TuftsMedicalCtr Bianchi poses provocative questions on fetal #personalizedmedicine, prenatal screening. How much info is too much? #PMConf

 The Age of PM @AgeofPM
RT @HarvardPMConf: Holmes Morton, Medical Director @ClinicSpecChild "ultimately healthcare is a local service." #PMConf



PM Conference @HarvardPMConf
Holmes Morton, Medical Director @ClinicSpecChild "ultimately healthcare is a local service." #PMConf



PM Conference @HarvardPMConf
Benjamin Solomon @InovaHealth Trnslt Med Inst wrestles everyday w/ managing omic data, patient care & "first do no harm" #PMConf



PM Conference @HarvardPMConf
David Sweetser @MassGeneralNews @PartnersNews opens session w/ panel on #personalizedmedicine & prenatal, childhood disorders #PMConf



The Age of PM @AgeofPM
Next up: @MassGeneralNews David Sweetser introduces this afternoon's first panel on #genomics in childhood & prenatal disorders #PMConf



Pearl Freier @PearlF
#pmconf Skovronsky/Lilly: in Alzheimer's we wouldn't have been able 2move forward w/out the biomarker



Pearl Freier @PearlF
#pmconf Skovronsky/Lilly: for certain therapeutics & indications, companion Dx r going 2b required 4 demonstrating efficacy & reg approval



Pearl Freier @PearlF
#pmconf Skovronsky/Lilly: trying to get info from blood by getting circulating tumor cells & exosomes; the liquid biopsy



Pearl Freier @PearlF
#pmconf Skovronsky/Lilly: tissue is a scarce resource & is difficult or impossible 2get for serial testing



Pearl Freier @PearlF
#pmconf Skovronsky/Lilly: targeted therapeutics & their companion Dx may be limited by heterogeneity. Exploring new aves 4 dev & implement



Pearl Freier @PearlF
#pmconf Skovronsky/Lilly also discussed cancer & Tailored Tx Group which facilitates moving from biomarker identification thru commercial



Pearl Freier @PearlF
#pmconf Skovronsky/Lilly: ability to image enables early prevention studies for Mild Cognitive Impairment cases



Personalized Med @Personal_Med
RT @HarvardPMConf: Daniel Skovronsky, VP Tailored Therapeutics @EliLillyCo @LillyPad presents keynote on #personalizedmedicine in industry ...



Ilan Hallett @BiotechTweet
RT @PearlF: #pmconf Skovronsky/Lilly: 2 major unmet needs in Alzheimers clinical trials that amyloid & Tau imaging may meet



Pearl Freier @PearlF
#pmconf Skovronsky/Lilly: he has a background as a neuropathologist. Saw autopsies of AD patients & turned out they didn't have AD



Ilan Hallett @BiotechTweet
RT @PearlF: #pmconf Skovronsky/Lilly: ability to image amyloid enables early prevention studies, ability to personalize treatments, early p...



Ilan Hallett @BiotechTweet
RT @PearlF: #pmconf Skovronsky/Lilly: using amyloid imaging/PET 2visualize amyloid plaques. Study showed 1 out of 5 treated don't actually ...



Pearl Freier @PearlF
 #pmconf Skovronsky/Lilly: ability to image amyloid enables early prevention studies, ability to personalize treatments, early pathology ID



Pearl Freier @PearlF
 #pmconf Skovronsky/Lilly: problems w trials discovering amyloid negative patients later, patients don't have the target, not AD



Stephen J Williams @StephenJWillia2
 Notes @HarvardPMConf Prof Hammermesh @HarvardHBS reviews @23andMe, #innovation & #HealthPolicy wp.me/p2kEDv-6Jl via @Pharma_BI #PMConf



Pearl Freier @PearlF
 #pmconf Skovronsky/Lilly: using amyloid imaging/PET 2visualize amyloid plaques. Study showed 1 out of 5 treated don't actually have amyloid



Pearl Freier @PearlF
 #pmconf Skovronsky/Lilly: we need a surrogate marker for efficacy, how do we know if the drug is working in the patients



Pearl Freier @PearlF
 #pmconf Skovronsky/Lilly: need markers for patient stratification & enrollment in order to know who we should treat.



Pearl Freier @PearlF
 #pmconf Skovronsky/Lilly: 2 major unmet needs in Alzheimers clinical trials that amyloid & Tau imaging may meet



Pearl Freier @PearlF
 #PMConf Dan Skovronsky SVP Clinical at Lilly & Chairman of Avid (acquired by Lilly, Lilly subsidiary) gave a talk on Tailored Therapeutics



Aviva Lev-Ari @AVIVA1950
 11:30AM 11/13/2014 - Genomics in Pharmaceutical Development@10th Annual Perso... wp.me/p2kEDv-6Jp via @Pharma_BI, @HarvardPMConf, #PMConf



The Age of PM @AgeofPM
 RT @HarvardPMConf: Understanding disease pathology & targeting therapies is pillar for @EliLillyCo @LillyPad in speeding new treatments to ...



The Age of PM @AgeofPM
 Skovronsky: Patient tailored therapeutics and companion #diagnostics represent logical evolution of the practice of medicine #PMConf



PM Conference @HarvardPMConf
 Understanding disease pathology & targeting therapies is pillar for @EliLillyCo @LillyPad in speeding new treatments to patients #PMConf



Feinstein Kean @FKHealth
 @EliLillyCo Skovronsky hghlts internal CLIA lab. Ex of industry building expertise beyond Rxto realize #personalizedmedicine #PMConf



DGAP Research Study @dgapgenes
 Our genetic counselor enjoying #PMConf, intriguing talks on clinical #personalizedmedicine & #genomics @HarvardPMConf http://t.co/VRsWncTs3j



metwo @itsmepanda1
 RT @HarvardPMConf: Skovronsky: @EliLillyCo targetedted trials in Alzheimer's Disease. Next step to use targeting to enable prevention #PMCo...



PM Conference @HarvardPMConf



Skovronsky: @EliLillyCo targeted trials in Alzheimer's Disease. Next step to use targeting to enable prevention #PMConf @LillyPad



The Age of PM @AgeofPM
Skovronsky highlights unmet clinical needs in Alzheimer's: who should we enroll in trials; how do we know if drugs are working? #PMConf



NoSQL @NoSQLDigest
RT @StephenJWillia2: Dr. Gottlieb @PartnersNews Talks #BigData, #genomics #personalizedmedicine @HarvardPMConf wp.me/p2kEDv-6Jj via @...



The Age of PM @AgeofPM
Skovronsky's keynote will focus on @EliLillyCo's experience in developing tailored therapeutics in Alzheimer's disease & oncology #PMConf



Nathan Seligson @nathanseligson
RT @AgeofPM: Of the approx. 700,000 people who have taken the 23andMe test, approx. 600,000 have consented to having their data used for re...



PM Conference @HarvardPMConf
Daniel Skovronsky, VP Tailored Therapeutics @EliLillyCo @LillyPad presents keynote on #personalizedmedicine in industry #PMConf



Aviva Lev-Ari @AVIVA1950
10:15AM 11/13/2014 - IT/Big Data 10th Annual Personalized Medicine Conferenc wp.me/p2kEDv-6Jn via @Pharma_BI, @HarvardPMConf, #PMConf



The Age of PM @AgeofPM
@EliLillyCo Daniel Skovronsky shares insights on the role of #genetics and #genomics in pharmaceutical drug development programs #PMConf



PM Conference @HarvardPMConf
Yeshwant: hard to address global connectivity but it's energizing. Opportunity to go beyond US #PMConf @GoogleVentures @BrighamWomens



Catalina LopezCorrea @clopezcorrea
RT @HarvardPMConf: Eck: Future world w/ more uniform system that addresses needs of researchers, clinicians, admins. Long way to go but nee...



PM Conference @HarvardPMConf
Eck: Future world w/ more uniform system that addresses needs of researchers, clinicians, admins. Long way to go but needed #PMConf



Pearl Freier @PearlF
#pmconf Michael Graziano/VA Boston: data is never uniform. Gave ex of ICD codes-one doc will use it 4 Alzheimer's vs generic dementia



David R. Bachinsky @drbachinsky
RT @AgeofPM: Do all new drugs need a companion diagnostic? Check out @AstellasUS Stephen Eck's blog "No Test, No Drug" http://t.co/nDfh2ww...



The Age of PM @AgeofPM
Do all new drugs need a companion diagnostic? Check out @AstellasUS Stephen Eck's blog "No Test, No Drug" bit.ly/1ugmOvR #PMConf



Pearl Freier @PearlF
#pmconf Amy Abernethy SVP Oncology @fatironhealth: often missing ephemeral data which is patient-reported data, need 2collect as happens



Meg Krench @mkrench
Yeshwant: I'd love a clear solution, but in US, everyone goes their own way. Maybe we're broken? Or maybe we should embrace complexity

#PMConf



Catalina LopezCorrea @clopezcorrea
RT @mkrench: Valuable data for health admin is dif than value for researcher, patient—need to solve the problem from perspective of who nee...



PM Conference @HarvardPMConf
RT @mkrench: Valuable data for health admin is dif than value for researcher, patient—need to solve the problem from perspective of who nee...



Feinstein Kean @FKHealth
Ephemeral data are missing from records - PROs, quality of life, value. Need to collect throughout journey says Abernethy #PMConf



Stephen J Williams @StephenJWillia2
Dr. Gottlieb @PartnersNews Talks #BigData, #genomics #personalizedmedicine @HarvardPMConf wp.me/p2kEDv-6Jj via @Pharma_BI #PMConf



The Age of PM @AgeofPM
How do we measure value in #bigdata? @DeptVetAffairs Gaziano says depends who's asking, everyone's definition of value is different #PMConf



Meg Krench @mkrench
Valuable data for health admin is dif than value for researcher, patient —need to solve the problem from perspective of who needs it #PMConf



Kristin Clift @KristinClift
RT @AgeofPM: Of the approx. 700,000 people who have taken the 23andMe test, approx. 600,000 have consented to having their data used for re...



Angeliki Pantazi @apantaz
@kyeshwant @GoogleVentures #Bigdata problem is solvable, more sophisticated ways and cooperation needed, there is no right/wrong way #PMConf



Mirza Cifric @mc978
RT @nathanseligson: "Information is not knowledge." Great comment from Dr. Scott Weiss #PMConf #personalizedmedicine



Pearl Freier @PearlF
#pmconf Google Ventures & Partners doc @kyeshwant: mismatch w how hospital mgmt teams look at IT & data vs rest of tech industry.



Mitchell Dillon LCGC @mdillonCGC
RT @HarvardPMConf: Abernethy: Need novel solutions to integrate data when EHRs don't talk to one another across systems #PMConf @flatironhe...



The Age of PM @AgeofPM
Current EHR systems don't communicate. Need to find novel solutions that integrate, curate, get unstructured data says Abernethy #PMConf



PM Conference @HarvardPMConf
Abernethy: Need novel solutions to integrate data when EHRs don't talk to one another across systems #PMConf @flatironhealth



Meg Krench @mkrench
@HarvardPMConf Yet Yeshwant points out many drs are stuck on old comp, using internet explorer- need revitalization of hospital IT #PMConf



The Age of PM @AgeofPM
Eck: Need to create a data collection system for research rather than try to retrofit medical record information into current system #PMConf



PM Conference @HarvardPMConf
 Eck: Med records built for billing. Must revamp system if we want to integrate research into med record & lay billing on top of that #PMConf



BIOARRAYTherapeutics @BIOARRAYMDx
 Increasing amount of technologies are leading to thoughtful use of genomic data so what is the problem? #personalizedmedicine #PMConf



Barry Henderson @HendoMondo
 RT @NIMAC_Bio: Big Data session at @HarvardPMConf #PMConf
 Krishna Yeshwant of @GoogleVentures asks how do we make data from wearables real...



Barry Henderson @HendoMondo
 RT @HarvardPMConf: "Big is good. We like big. Big Mac, Big Dig, #bigdata" says Eck #PMConf



PM Conference @HarvardPMConf
 Embedding trial in delivery of healthcare at VA hospital, less precise but much more data explains Michael Gaziano #PMConf



Robert West PhD @westr
 RT @GaryGustavsen: Google to offer @FoundationATCG cancer sequencing to all employees. Win-win (not to mention Google Ventures is an FM inv...



NIMAC Life Science @NIMAC_Bio
 RT @HarvardPMConf: "Big is good. We like big. Big Mac, Big Dig, #bigdata" says Eck #PMConf



NIMAC Life Science @NIMAC_Bio
 Big Data session at @HarvardPMConf #PMConf Krishna Yeshwant of @GoogleVentures asks how do we make data from wearables really matter...



The Age of PM @AgeofPM
 RT @HarvardPMConf: "Big is good. We like big. Big Mac, Big Dig, #bigdata" says Eck #PMConf



PM Conference @HarvardPMConf
 "Big is good. We like big. Big Mac, Big Dig, #bigdata" says Eck #PMConf



BIOARRAYTherapeutics @BIOARRAYMDx
 Interpretation of data is a big topic when it comes to making sense of genomic data #personalizedmedicine #PMConf



Meg Krench @mkrench
 Yeshwant, GV: rare to find engineer w/ patience to learn complexity of healthcare system AND bring insight from IT entrepreneurship #PMConf



The Age of PM @AgeofPM
 RT @FKHealth: Stephen Eck @AstellasUS poses challenge to use #bigdata to answer questions that randomized clinical trial small data can't #...



The Age of PM @AgeofPM
 @Duke_Medicine Abernethy asks how can we make big data the "highway" between the clinic and the laboratory? #PMConf



Feinstein Kean @FKHealth
 Stephen Eck @AstellasUS poses challenge to use #bigdata to answer questions that randomized clinical trial small data can't #PMConf



PM Conference @HarvardPMConf
 @mkrench So glad you enjoyed it! Case study is always a highlight of #PMConf.



PM Conference @HarvardPMConf
RT @AgeofPM: .@GoogleVentures Yeshwant: All diseases will become rare diseases one day, as we begin to dive deeper, break into smaller piec...



PM Conference @HarvardPMConf
Amy Abernethy @Duke_Medicine, @flatironhealth moderates #bigdata & #HIT panel #PMConf. How to analyze, store & use data we're generating?



The Age of PM @AgeofPM
.@GoogleVentures Yeshwant: All diseases will become rare diseases one day, as we begin to dive deeper, break into smaller pieces #PMConf



Personalized Med @Personal_Med
RT @HarvardPMConf: Scott Weis @PartnersNews notes need to deliver #personalizedmedicine to patients, lower cost. #PMConf tackling cost/valu...



Personalized Med @Personal_Med
RT @nathanseligson: "Information is not knowledge." Great comment from Dr. Scott Weiss #PMConf #personalizedmedicine



The Age of PM @AgeofPM
.@Duke_Medicine @flatironhealth Abernethy will moderate today's first #PMConf panel on the role of IT/big data in #personalizedmedicine



K. Lindsay Eaves @Paleo_Bonegirl
RT @nathanseligson: "Information is not knowledge." Great comment from Dr. Scott Weiss #PMConf #personalizedmedicine



Aviva Lev-Ari @AVIVA1950
8:30AM 11/13/2014 - HBS Case Study: 23andMe @10th Annual Personalized Medicine ... wp.me/p2kEDv-6Jl via@Pharma_BI,@HarvardPMConf,#PMConf



Meg Krench @mkrench
What about power? Should the power be all in the hands of the white male doctor with the white coat on, or should it be dispersed? #PMConf



The Age of PM @AgeofPM
RT @nathanseligson: "Information is not knowledge." Great comment from Dr. Scott Weiss #PMConf #personalizedmedicine



Meg Krench @mkrench
But Hamermesh counters, Should the Post be taken off the market? #PMConf



Meg Krench @mkrench
Physician: We want to provide high quality genetic info to our patients. We want to be the NYTimes- 23andMe is the NYPost! #PMConf



David R. Bachinsky @drbachinsky
RT @nathanseligson: "Information is not knowledge." Great comment from Dr. Scott Weiss #PMConf #personalizedmedicine



PM Conference @HarvardPMConf
RT @nathanseligson: "Information is not knowledge." Great comment from Dr. Scott Weiss #PMConf #personalizedmedicine



Nathan Seligson @nathanseligson
"Information is not knowledge." Great comment from Dr. Scott Weiss #PMConf #personalizedmedicine



Erin Slattery @ErinSlattery
RT @FKHealth: 23andMe dropped price, ran ads - targeting broader audience? #PMConf explrng role played in FDA decision to shut them down.



Meg Krench @mkrench
Information is not knowledge #PMConf



The Age of PM @AgeofPM
Knowledgeable & involved patients are the future of medicine. Limited time w/ physicians, patients need to do research, be informed. #PMConf



David R. Bachinsky @drbachinsky
RT @FKHealth: @matthewherper You can find the case study being discussed at #PMConf here bit.ly/1wX8P15 Great, lively discussion!



Meg Krench @mkrench
Audience member points out patients already need to become near experts about their health b/c physician-patient time is so limited #PMConf



Feinstein Kean @FKHealth
@matthewherper You can find the case study being discussed at #PMConf here bit.ly/1wX8P15 Great, lively discussion!



Meg Krench @mkrench
1/2 One person argues 23andMe did better than genetic lab b/c gave accurate info about common diseases they can't get elsewhere #PMConf



Expert Opinion @ExpertOpinion
RT @mkrench: Was 23andMe breaking LAW? Did they claim to diagnose disease? Technically no ("risk assessment"), but the spirit of the test, ...



Genome Atlantic @GenomeAtlantic
RT @clopezcorrea: Who has done the @23andMe test? 700 000 people, average 47 years, 25% minorities. I did it, would you do it? #PMConf #gen...



The Age of PM @AgeofPM
RT @FKHealth: 23andMe dropped price, ran ads - targeting broader audience? #PMConf explrng role played in FDA decision to shut them down.



Feinstein Kean @FKHealth
23andMe dropped price, ran ads - targeting broader audience? #PMConf explrng role played in FDA decision to shut them down.



Catalina LopezCorrea @clopezcorrea
Who has done the @23andMe test? 700 000 people, average 47 years, 25% minorities. I did it, would you do it? #PMConf #genomics



Meg Krench @mkrench
"Something different happened when they expanded their advertising" Harvard Med, Brigham & Womens audiencemembr on 23andMe customer #PMConf



David R. Bachinsky @drbachinsky
RT @mkrench: HMS dr says: Our perceived 23andMe demographic is wrong! Avg age of their 23andMe patients was 47 yrs, and 25% w/ incomes < \$5...



David R. Bachinsky @drbachinsky
RT @AgeofPM: Of the approx. 700,000 people who have taken the 23andMe test, approx. 600,000 have consented to having their data used for re...



Meg Krench @mkrench
HMS dr says: Our perceived 23andMe demographic is wrong! Avg age of their 23andMe patients was 47 yrs, and 25% w/ incomes < \$50,000 #PMConf



The Age of PM @AgeofPM
Of the approx. 700,000 people who have taken the 23andMe test,



approx. 600,000 have consented to having their data used for research #PMConf



David R. Bachinsky @drbachinsky
RT @AgeofPM: Hamermesh @HarvardHBS asks: should curiosity be regulated? Large number of young people in 20s, 30s using 23andMe test #PMConf



Personalized Med @Personal_Med
RT @nathanseligson: Challenges in #personalizedmedicine - Dr. Scott Weiss via @PartnersNews #PMConf <http://t.co/Pu44ya0Ykp>



Personalized Med @Personal_Med
RT @nathanseligson: Four components of @PartnersNews #personalizedmedicine. #PMConf <http://t.co/xOXoxrx0qW>



Meg Krench @mkrench
.@HarvardPMConf But what about when customer base expands to less sophisticated consumers? Reg now or wait til its too late? #PMConf



The Age of PM @AgeofPM
Hamermesh @HarvardHBS asks: should curiosity be regulated? Large number of young people in 20s, 30s using 23andMe test #PMConf



David R. Bachinsky @drbachinsky
RT @mkrench: Was 23andMe breaking LAW? Did they claim to diagnose disease? Technically no ("risk assessment"), but the spirit of the test, ...



PM Conference @HarvardPMConf
23andMe customers were young, educated, high income, did test out of curiosity. Hamermesh asks should curiosity be regulated. #PMConf



Meg Krench @mkrench
Was 23andMe breaking LAW? Did they claim to diagnose disease? Technically no ("risk assessment"), but the spirit of the test, yes #PMConf



The Age of PM @AgeofPM
RT @HarvardPMConf: Patient says genetic counseling from 23andMe would be helpful to interpret results. Report was confusing. #PMConf



The Age of PM @AgeofPM
Two time cancer survivor shares patient perspective on @23andme genetic testing, says reports were helpful but with limitations. #PMConf



David R. Bachinsky @drbachinsky
RT @HarvardPMConf: To get health info from @23andMe you need to consent to having data used for research. What are ethical, legal ramificat...



PM Conference @HarvardPMConf
Patient says genetic counseling from 23andMe would be helpful to interpret results. Report was confusing. #PMConf



Parent's Guide @ParentCordBlood
RT @mkrench: Hamermesh asks, How will we view @23andMe FDA case 15 yrs from now? Will it be a footnote or a turning point? #PMConf



The Age of PM @AgeofPM
RT @HarvardPMConf: To get health info from @23andMe you need to consent to having data used for research. What are ethical, legal ramificat...



PM Conference @HarvardPMConf
To get health info from @23andMe you need to consent to having data used for research. What are ethical, legal ramifications? #PMConf



Andrew Ang @andrew_ang2
 RT @nathanseligson: Challenges in #personalizedmedicine - Dr. Scott Weiss via @PartnersNews #PMConf <http://t.co/Pu44ya0Ykp>



Partners HealthCare @PartnersNews
 RT @HarvardPMConf: Scott Weis @PartnersNews notes need to deliver #personalizedmedicine to patients, lower cost. #PMConf tackling cost/valu...



David R. Bachinsky @drbachinsky
 RT @nathanseligson: Challenges in #personalizedmedicine - Dr. Scott Weiss via @PartnersNews #PMConf <http://t.co/Pu44ya0Ykp>



David R. Bachinsky @drbachinsky
 RT @nathanseligson: Four components of @PartnersNews #personalizedmedicine. #PMConf <http://t.co/xOXoxrx0qW>



David R. Bachinsky @drbachinsky
 RT @AgeofPM: Weiss @PartnersNews shares potential next step, using #genetic data to continue to improve Dx capabilities #PMConf <http://t.co/...>



Nathan Seligson @nathanseligson
 RT @AgeofPM: Weiss @PartnersNews shares potential next step, using #genetic data to continue to improve Dx capabilities #PMConf <http://t.co/...>



David R. Bachinsky @drbachinsky
 RT @mkrench: Hamermesh asks, How will we view @23andMe FDA case 15 yrs from now? Will it be a footnote or a turning point? #PMConf



Catalina LopezCorrea @clopezcorrea
 R Hamermesh leads @HarvardHBS provocative discussion on @23andMe case study #PMConf #genomics



Meg Krench @mkrench
 Hamermesh asks, How will we view @23andMe FDA case 15 yrs from now? Will it be a footnote or a turning point? #PMConf



Aviva Lev-Ari @AVIVA1950
 8:00AM 11/13/2014 - Partners HealthCare @10th Annual Personalize... wp.me/p2kEDv-6Jj via @Pharma_BI, @HarvardPMConf, #PMConf



PM Conference @HarvardPMConf
 Did you do your homework? Richard Hamermesh leads @HarvardHBS case study on @23andMe. Raise your hand & join the discussion #PMConf



The Age of PM @AgeofPM
 Coming up next @HarvardHBS Professor Richard Hamermesh will teach a case study on personal genomics company @23andMe #PMConf



PM Conference @HarvardPMConf
 Need to get docs on EMR systems. Can't begin to discuss national IT platform for #personalizedmedicine until that happens #PMConf



The Age of PM @AgeofPM
 Weiss @PartnersNews shares potential next step, using #genetic data to continue to improve Dx capabilities #PMConf <http://t.co/Ukuzo3lleY>



Feinstein Kean @FKHealth
 Gearing up for @HarvardHBS case study on @23andMe #PMConf. What are major challenges & opportunities in consumer genetic testing?



Margie Sherlock @MargieSherlock
 RT @HarvardPMConf: Weis says Partners biobank allows access to tissue/serum samples for \$20-35/ sample instead of typical \$300+ cost. #PMCo...



Nathan Seligson @nathanseligson
Challenges in #personalizedmedicine - Dr. Scott Weiss via @PartnersNews #PMConf <http://t.co/Pu44ya0Ykp>



Lisa Gulledge @LisaGulledge
RT @HarvardPMConf: Weis says Partners biobank allows access to tissue/serum samples for \$20-35/ sample instead of typical \$300+ cost. #PMCo...



Nathan Seligson @nathanseligson
RT @HarvardPMConf: Weis says Partners biobank allows access to tissue/serum samples for \$20-35/ sample instead of typical \$300+ cost. #PMCo...



PM Conference @HarvardPMConf
Weis says Partners biobank allows access to tissue/serum samples for \$20-35/ sample instead of typical \$300+ cost. #PMConf



The Age of PM @AgeofPM
RT @nathanseligson: Four components of @PartnersNews #personalizedmedicine. #PMConf <http://t.co/xOXoxrx0qW>



Nathan Seligson @nathanseligson
Four components of @PartnersNews #personalizedmedicine. #PMConf <http://t.co/xOXoxrx0qW>



The Age of PM @AgeofPM
@PartnerNews Scott Weiss: PM strives to enhance patient care using EMR, personalized care plans & Omics for best care at lowest \$ #PMConf



PM Conference @HarvardPMConf
Scott Weis @PartnersNews notes need to deliver #personalizedmedicine to patients, lower cost. #PMConf tackling cost/value issues this year.



Personalized Med @Personal_Med
RT @HarvardPMConf: Welcome back for day 2 of #PMConf! Gary Gottlieb @PartnersNews sharing what Partners HealthCare is doing in #personalize...



The Age of PM @AgeofPM
Back for day 2 of the 10th annual #PMConf. Gary Gottlieb gives this morning's opening remarks on @PartnersNews work in #personalizedmedicine



Margie Sherlock @MargieSherlock
RT @HarvardPMConf: Welcome back for day 2 of #PMConf! Gary Gottlieb @PartnersNews sharing what Partners HealthCare is doing in #personalize...



PM Conference @HarvardPMConf
Welcome back for day 2 of #PMConf! Gary Gottlieb @PartnersNews sharing what Partners HealthCare is doing in #personalizedmedicine



DigitalHealthCo @digitalhealthco
RT @US_FDA: Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress <http://t.co/SO...>



Marc Ramis @markramis
RT @PearlF: #pmconf Lincoln Nadauld/intermountain dir cancer genomics said data will need to be shared and identified for direct care of pa...



Startup Retweeter @StartupTweetSF
RT @StephenJWillia2: Panel Discussion by #genomics #startups - #venturecapital on rise! wp.me/p2kEDv-6Jh via @Pharma_BI #PMConf @Har...



Dale Yuzuki @DaleYuzuki



RT @HarvardPMConf: Robert Green @PartnersNews "Next battleground is population based screening with sequencing" Do you agree? #PMConf



Megs World @MMAMeg
RT @FKHealth: Participants at #PMConf share recent reads - Primal Leadership, Antifragile, Zero to One, The Antidote. What are you reading?



Megs World @MMAMeg
RT @US_FDA: Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress <http://t.co/SO...>

Nov 13, 2014 at 12:00am UTC



Stan Weitzman @mADtivity
RT @StephenJWillia2: Panel Discussion by #genomics #startups - #venturecapital on rise! wp.me/p2kEDv-6Jh via @Pharma_BI #PMConf @Har...



Stephen J Williams @StephenJWillia2
Panel Discussion by #genomics #startups - #venturecapital on rise! wp.me/p2kEDv-6Jh via @Pharma_BI #PMConf @HarvardPMConf #investment



Megs World @MMAMeg
RT @HarvardPMConf: Most interesting person in this space? Levin, Church, Collins, Hood, Flatley & of course, Raju Kucherlapati #PMConf



Stephen J Williams @StephenJWillia2
#Cancer experts discuss their concerns of #personalizedmedicine @HarvardPMConf to #endcancer wp.me/p2kEDv-6Jd via @Pharma_BI #PMConf



Megs World @MMAMeg
RT @HarvardPMConf: @MMAMeg predicts biz changes driven by #personalizedmedicine: Collab - you can't go it alone. Orgs will have Chief Genom...



GeneInsight @GeneInsight
RT @JonathanHirsch: .@genomes2people & @geochurch will only solve VUS problem thru public sharing of variant knowledge paired w clinical da...



GeneInsight @GeneInsight
RT @HarvardPMConf: "Personalized is the new black" says Madara @AmerMedicalAssn How do we manage hype in #personalizedmedicine? #PMConf



GeneInsight @GeneInsight
RT @clopezcorrea: Hamburg @US_FDA: 1/4 approved drugs are targeted therapeutics & 100+ drug labels now include pharmacogenomic data #PMCon...



MolecularHealth @MolecularHealth
RT @HarvardPMConf: Gabriel Bien-Willner @MolecularHealth says it's "whole new world" & need for software/analytics to translate data is onl...



The Age of PM @AgeofPM
An engaging discussion on the progress/challenges of #personalizedmedicine both in the U.S. & around the world today. More tomorrow! #PMConf



Stephen J Williams @StephenJWillia2
What's the #genomics strategy for Complex #psychiatric Disorders? @HarvardPMConf wp.me/p2kEDv-6Jf via @Pharma_BI #PMConf #merck



PM Conference @HarvardPMConf
Thanks to all for a great day at #PMConf! See you in Elements Cafe for a reception. We'll be back tomorrow w/ live updates from day 2.



Feinstein Kean @FKHealth

Participants at #PMConf share recent reads - Primal Leadership, Antifragile, Zero to One, The Antidote. What are you reading?



Meg Krench @mkrench

FDA has fear of letting a drug "out there" and cant bring it back. What if we shift mindset? Let it be out there, collect the data? #PMConf



David Shaywitz @DShaywitz

RT @JonathanHirsch: @mkrench @DShaywitz @dnanexus she said TB. But even if PB, statement is scary. Facebook generates more than that amt of...



PHPC, Inc. @PHPC_INC

RT @US_FDA: Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress <http://t.co/SO...>



Personalized Med @Personal_Med

RT @clopezcorrea: Beyond the #genomics applications in oncology and rare diseases, #PMConf has a great panel on #personalizedmedicine in co...



Personalized Med @Personal_Med

RT @HarvardPMConf: Meghan FitzGerald @MMAMeg @cardinalhealth moderates novel applications of #personalizedmedicine panel, "We're in the bus..."



Nathan Seligson @nathanseligson

RT @AgeofPM: @KEWGroup Scott Schell Informatics, data analytics, bioinformatics, data curation are going to become the 800 lb gorilla. #PM...



Meg Krench @mkrench

Word assoc game: "Most interesting person in this space right now" Mark Levin, George Church, Frances Collins, Raju Kucherlapati #PMConf



The Age of PM @AgeofPM

RT @HarvardPMConf: Most interesting person in this space? Levin, Church, Collins, Hood, Flatley & of course, Raju Kucherlapati #PMConf



PM Conference @HarvardPMConf

Most interesting person in this space? Levin, Church, Collins, Hood, Flatley & of course, Raju Kucherlapati #PMConf



Nathan Seligson @nathanseligson

RT @mkrench: Word association game: "Biggest Threat" Regulation, regulatory reach, payers, healthcare cost & payment #PMConf



The Age of PM @AgeofPM

RT @HarvardPMConf: Word association "Biggest Threat" - panel says regulation, payers, cost containment #PMConf



The Age of PM @AgeofPM

Word association "ideal business partner" Sarepta's Garabedian says patient community; others say biopharma, community onco networks #PMConf



Meg Krench @mkrench

Word association game: "Biggest Threat" Regulation, regulatory reach, payers, healthcare cost & payment #PMConf



PM Conference @HarvardPMConf

Word association "Biggest Threat" - panel says regulation, payers, cost containment #PMConf



Amy Nadel @amynadel

RT @US_FDA: Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress

<http://t.co/SO...>



Meg Krench @mkrench

Word association game: "Ideal business partner" patient community, biopharma, community oncology networks #PMConf



Pearl Freier @PearlF

#pmconf Raju asks what keeps panel up @ night. Sarepta: [duchenne patients] want our drug yesterday & we can't get the drug out fast enough



Meg Krench @mkrench

Word association game: "\$100 genome" not for awhile, never, what do we do with it, how do we making meaning out of it #PMConf



Jonathan Hirsch @JonathanHirsch

@mkrench @DShaywitz @dnanexus she said TB. But even if PB, statement is scary. Facebook generates more than that amt of data PER DAY #PMConf



David Shaywitz @DShaywitz

RT @JonathanHirsch: .@DShaywitz @dnanexus @rplenge scary that the panelists didn't have an answer, and thought that 15TB was unmanageable a...



The Age of PM @AgeofPM

@KEWGroup Scott Schell Informatics, data analytics, bioinformatics, data curation are going to become the 800 lb gorilla. #PMConf



Jonathan Hirsch @JonathanHirsch

.@DShaywitz @dnanexus @rplenge scary that the panelists didn't have an answer, and thought that 15TB was unmanageable amt of data #PMConf



The Age of PM @AgeofPM

RT @HarvardPMConf: Gabriel Bien-Willner @MolecularHealth says it's "whole new world" & need for software/analytics to translate data is onl...



PM Conference @HarvardPMConf

Gabriel Bien-Willner @MolecularHealth says it's "whole new world" & need for software/analytics to translate data is only growing #PMConf



Aviva Lev-Ari @AVIVA1950

4:00PM 11/12/2014 - Novel Approaches to Personalized Medicine @10th Persona... wp.me/p2kEDv-6Jh via @Pharma_BI @HarvardPMConf #PMConf



Pearl Freier @PearlF

Marcell/Metamark Genetics says he admires one of their competitors, Myriad, because they provide actionable information + profitable #pmconf



Meg Krench @mkrench

Marcell: Need to prove outcomes, show you can gain market share, scale services- and you need the ability to get paid #PMConf



PM Conference @HarvardPMConf

In order to succeed, you need to address large unmet needs, improve outcomes says Shawn Marcell, Metamark #PMConf



Catalina LopezCorrea @clopezcorrea

Beyond the #genomics applications in oncology and rare diseases, #PMConf has a great panel on #personalizedmedicine in complex disorders



Rajesh Velagapudi @velagraj

RT @US_FDA: Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress <http://t.co/SO...>



The Age of PM @AgeofPM

Metamark CEO Shawn Marcell: Heterogeneity of prostate cancer makes it difficult to diagnose accurately; but 1 in 6 men will be. #PMConf



PM Conference @HarvardPMConf

@MMAMeg predicts biz changes driven by #personalizedmedicine: Collab - you can't go it alone. Orgs will have Chief Genome Officer. #PMConf



Pearl Freier @PearlF

#pmconf next panel incl Chris Garabedian Sarepta CEO, Shawn Marcell Metamark Genetics CEO, Gabriel Bien-Willner MD @MolecularHealth



Erin Slattery @ErinSlattery

RT @HarvardPMConf: "Prevention is the holy grail of micro-sciences" Anna Barker @ASU at #PMConf



Erin Slattery @ErinSlattery

RT @AgeofPM: Barker: This generation of technology brings together stakeholders in a new way, allows for transfer of info btwn various dise...



The Age of PM @AgeofPM

@cardinalhealth Meghan Fitzgerald moderates today's last #PMConf panel on novel approaches to #personalizedmedicine



PM Conference @HarvardPMConf

Meghan FitzGerald @MMAMeg @cardinalhealth moderates novel applications of #personalizedmedicine panel, "We're in the business of PM" #PMConf



Jonathan Hirsch @JonathanHirsch

RT @US_FDA: Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress <http://t.co/SO...>



The Age of PM @AgeofPM

Barker: This generation of technology brings together stakeholders in a new way, allows for transfer of info btwn various diseases #PMConf



Lincoln Nadauld @Inadauld

RT @HarvardPMConf: @Inadauld @Intermountain responds "payers will never pay for it unless we have data to show it improves outcomes" #PMCo...



Lincoln Nadauld @Inadauld

RT @JonathanHirsch: @Inadauld genomic profiling of Tumors changes care and management. Payers won't pay till we prove outcomes, lower cos...



Lincoln Nadauld @Inadauld

RT @HarvardPMConf: @Inadauld explains how @Intermountain integrated system allows you to look at genomic-guided therapy benefits in broad ...



Lincoln Nadauld @Inadauld

RT @JonathanHirsch: @Inadauld @intermountain we've implemented genomic oncology in the community. Tie genomics test, knowledge, outcomes, ...



Aviva Lev-Ari @AVIVA1950

3:15PM 11/12/2014 - Complex Disorders @10th Annual Personalized Medicine wp.me/p2kEDv-6Jf via @Pharma_BI @HarvardPMConf #PMConf




Pearl Freier @PearlF


Roy Perlis/MGH: tell me how to use CRISPR to study the 100 variants [in schizophrenia] #pmconf





Margie Sherlock @MargieSherlock


RT @US_FDA: Commish Hamburg's speech from today's #PMConf:


 The FDA and Personalized Medicine – Forging a New Era of Progress
<http://t.co/SO...>


 Cardinal Health @cardinalhealth
Our own Meghan Fitzgerald (@MMAMeg) moderating "Novel Approaches to Personalized Medicine" panel at #PMConf.


 Nathan Seligson @nathanseligson
RT @HarvardPMConf: Robert Plenge @Merck need functional understanding of variations – what are we learning about genes that can drive Rx di...


 Meg Krench @mkrench
2/2 Patients to treat, protocols to follow, bills to pay, reimbursmnt codes— infrastructure doesn't support what we're trying to do #PMConf


 PM Conference @HarvardPMConf
Robert Plenge @Merck need functional understanding of variations – what are we learning about genes that can drive Rx discovery? #PMConf


 The Age of PM @AgeofPM
RT @HarvardPMConf: What is biggest barrier to achieving stratified medicine? Vockley @InovaHealth says getting clinicians to embrace new pr...


 Meg Krench @mkrench
1/2 "Space is already occupied by ppl who think they already know how to diagnose and treat the patients we're looking at" #PMConf


 Meg Krench @mkrench
Moderator, What's the biggest barrier to this vision we all have of PM? #PMConf


 PM Conference @HarvardPMConf
What is biggest barrier to achieving stratified medicine? Vockley @InovaHealth says getting clinicians to embrace new practices #PMConf


 The Age of PM @AgeofPM
@InovaHealth Joe Vockley, @MassGeneral Dr. Perlis, @rplenge discuss PM in complex disorders, incl schizophrenia and preterm birth #PMConf


 Meg Krench @mkrench
Plenge: Need to be honest, low freq & rare variants are going to see modest effects, need LARGE patient samples to draw those out #PMConf

 NIMAC Life Science @NIMAC_Bio
Session on use of #PersonalizedMedicine incl. inflammation, schizophrenia & pre-eclampsia @HarvardPMConf #PMConf
<http://t.co/qsRC7k4hqQ>

 Meg Krench @mkrench
Moderator asks, How are you managing your data? Where's the value in all the "big data" you're generating? #PMConf

 Erin Slattery @ErinSlattery
RT @AgeofPM: @ASU @NBDAbiomarkers Dr. Anna Barker opens up next #PMConf panel on the role of molecular medicine in complex disorders

 PM Conference @HarvardPMConf
RT @PearlF: #Pmconf Joe Vockley/Inova Translational Medicine working on preterm birth as a disease, w prediction models for risk w @gnsheal...

 The Age of PM @AgeofPM
RT @HarvardPMConf: "Prevention is the holy grail of micro-sciences" Anna Barker @ASU at #PMConf



PM Conference @HarvardPMConf
"Prevention is the holy grail of micro-sciences" Anna Barker @ASU at #PMConf



Pearl Freier @PearlF
#Pmconf Joe Vockley/Inova Translational Medicine working on preterm birth as a disease, w prediction models for risk w @gnshealthcare



RAPS @RAPSoRG
RT @US_FDA: Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress <http://t.co/SO...>



Pearl Freier @PearlF
Plenge/Merck: not much molecular information being used in clinical trials in rheumatoid arthritis #pmconf



David Maizenberg @biologypartners
RT @US_FDA: Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress <http://t.co/SO...>



The Age of PM @AgeofPM
@Merck @rplenge Using #genetics to discover new therapies may be a large part of the future of #personalizedmedicine #PMConf



PM Conference @HarvardPMConf
RT @US_FDA: Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress <http://t.co/SO...>



Taha Kass-Hout @DrTaha_FDA
RT @US_FDA: Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress <http://t.co/SO...>



Stephen J Williams @StephenJWillia2
Support by #EU, #horizon2020 boosts #personalizedmedicine Dr. Periz @insalud_es wp.me/p2kEDv-6Jb via @Pharma_BI #PMConf @ElGlobalNet



Meg Krench @mkrench
"There's much to be found in psychiatric genomics- but now that we're finding things, we're not sure what to do with them" - Perlis #PMConf



PM Conference @HarvardPMConf
Thank you to our organizing committee for all of your support. Happy 10th Birthday #PMConf ow.ly/i/7yRK4



Zachary Helminiak @zhelminiak
Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress go.usa.gov/A6ke



Slone Partners @SlonePartners
RT @US_FDA: Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress <http://t.co/SO...>




Pearl Freier @PearlF
#pmconf next panel w Anna Barker/ASU, @rplenge head of genetics & pharmacogenomics at Merck, Roy Perlis/MGH Center for Human Genetic Rsrch





RxRegA @RxRegA
RT @eyeonfda: MT @US_FDA: Commish Hamburg's speech @ today's #PMConf: FDA & Personalized Medicine – Forging a New Era of Progress <http://t...>




The Age of PM @AgeofPM
@ASU @NBDAbiomarkers Dr. Anna Barker opens up next #PMConf


 panel on the role of molecular medicine in complex disorders


 NIMAC Life Science @NIMAC_Bio
RT @HarvardPMConf: Andreu calls for global collab in #personalizedmedicine. Tell us, how we can make that a reality? #PMConf <http://t.co/Ed...>

 PM Conference @HarvardPMConf
Dr. Anna Barker @ASU @NBDAbiomarkers takes the day's discussion beyond oncology with our next panel #PMConf


 Nathan Seligson @nathanseligson
RT @AgeofPM: Chin: At best we know 10% of what makes a patient "personal." How do we get the other info we need to see/treat the whole pers...


 The Age of PM @AgeofPM
RT @US_FDA: Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress <http://t.co/SO...>


 Nathan Seligson @nathanseligson
RT @AgeofPM: Master protocol model for testing experiemental PM products may help max ability to bring better drugs to patients @DrRoyHerbs...


 eyeonfda @eyeonfda
MT @US_FDA: Commish Hamburg's speech @ today's #PMConf: FDA & Personalized Medicine – Forging a New Era of Progress go.usa.gov/A6ke

 Times of Pharma.com @timesofpharma
RT @US_FDA: Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress <http://t.co/SO...>

 Steven Dickman @cbtadvisors
MT @US_FDA: Commish Hamburg's speech frm today's #PMConf: FDA & Personalized Medicine – Forging a New Era of Progress go.usa.gov/A6ke


 U.S. FDA @US_FDA
Commish Hamburg's speech from today's #PMConf: The FDA and Personalized Medicine – Forging a New Era of Progress go.usa.gov/A6ke


 Steven Dickman @cbtadvisors
MT @mkrench: "Patients give banks personal data b/c they want ATM card. But we haven't yet shown medical benefit of sharing data" #PMConf

 Steven Dickman @cbtadvisors
Yup MT @PearlF: #pmconf Nadauld/Intermountain says payers won't pay 4 molecular profiling unless they can see a superior outcome

 Aviva Lev-Ari @AVIVA1950
1:45PM 11/12/2014 - Panel Oncology @10th Annual Personalized Medicine wp.me/p2kEDv-6Jd via @Pharma_BI @HarvardPMConf #PMConf

 Personalized Med @Personal_Med
RT @HarvardPMConf: Andreu calls for global collab in #personalizedmedicine. Tell us, how we can make that a reality? #PMConf <http://t.co/Ed...>

 Personalized Med @Personal_Med
RT @HarvardPMConf: Next year, Andreu hopes to engage industry in projects focused on putting #personalizedmedicine in the clinic #PMConf

 Pearl Freier @PearlF
Roy Herbst/Yale Cancer Center: we should lobby for profiling to become part of ACA #pmconf



The Age of PM @AgeofPM
Master protocol model for testing experimental PM products may help max ability to bring better drugs to patients @DrRoyHerbstYale #PMConf



PM Conference @HarvardPMConf
@DrRoyHerbstYale 15% lung cancer patients have EGFR, ALK, RAS but we need to search harder for new treatments for other 85% #PMConf



Stephen J Williams @StephenJWillia2
Updated notes @MirellaMarlow talk on Past, Present and Future #UK #personalizedmedicine at #PMConf wp.me/p2kEDv-6J5 via @Pharma_BI



Pearl Freier @PearlF
#pmconf Nadauld/intermountain says that payers won't pay for molecular profiling unless they can see a superior outcome



The Age of PM @AgeofPM
RT @JonathanHirsch: .@Inadauld genomic profiling of Tumors changes care and management. Payers won't pay till we prove outcomes, lower cos...



PM Conference @HarvardPMConf
.@Inadauld @Intermountain responds "payers will never pay for it unless we have data to show it improves outcomes" #PMConf



Jonathan Hirsch @JonathanHirsch
.@Inadauld genomic profiling of Tumors changes care and management. Payers won't pay till we prove outcomes, lower cost #PMConf



Margie Sherlock @MargieSherlock
RT @FKHealth: We must keep patients at center of research/care. Deb Smith treated with targeted tx shares inspiring story. #PMConf [http://t...](#)



Nathan Seligson @nathanseligson
We wouldn't decide on a treatment without a Chem20, we shouldn't decide without a genomic panel either - Dr. Lynda Chin #PMConf #oncology



Pearl Freier @PearlF
#pmconf lynda chin/ MD Anderson wants to see molecular profiling as standard of care just like imaging



PM Conference @HarvardPMConf
Genomics needs to be standard of care, longitudinal, real-time, and guiding treatment. But do we have technology? #PMConf



Margie Sherlock @MargieSherlock
RT @HarvardPMConf: Video shares story of lung cancer patient Deb Smith treated w/ targeted therapy. We're honored to have Deb w/ us at #PM...



Margie Sherlock @MargieSherlock
RT @AgeofPM: Chin: At best we know 10% of what makes a patient "personal." How do we get the other info we need to see/treat the whole pers...



Pearl Freier @PearlF
#pmconf Lincoln Nadauld/intermountain dir cancer genomics said data will need to be shared and identified for direct care of patients



PM Conference @HarvardPMConf
RT @AgeofPM: Chin: At best we know 10% of what makes a patient "personal." How do we get the other info we need to see/treat the whole pers...



Angeliki Pantazi @apantaz
RT @AgeofPM: Chin: At best we know 10% of what makes a patient



"personal." How do we get the other info we need to see/treat the whole pers...



Meg Krench @mkrench
"Patients give banks personal data b/c they want ATM card. But we haven't yet shown the medical benefit of sharing personal data"
#PMConf



The Age of PM @AgeofPM
Chin: At best we know 10% of what makes a patient "personal." How do we get the other info we need to see/treat the whole person?
#PMConf



Stephen J Williams @StephenJWillia2
#startup #VC Mark Levin Award Talk on #Leadership #prevention & in #healthcare wp.me/p2kEDv-6J7 via @Pharma_BI #PMConf @MALifeSciences



PM Conference @HarvardPMConf
We need system to engage patients so we can learn from them. Ensure patients are comfortable sharing data - show them benefit
#PMConf



Meg Krench @mkrench
"Hope to see PM change from an art to a science, so that patients receive same standard of care, regardless of location" -Chin, #PMConf



PM Conference @HarvardPMConf
Chin: Eventually the art (of medicine) will become the science, guided by genomic information #PMConf



Jonathan Hirsch @JonathanHirsch
@Inadauld @intermountain we've implemented genomic oncology in the community. Tie genomics test, knowledge, outcomes, cost
#PMConf



PM Conference @HarvardPMConf
@Inadauld explains how @Intermountain integrated system allows you to look at genomic-guided therapy benefits in broad population
#PMConf



The Age of PM @AgeofPM
RT @HarvardPMConf: @DrRoyHerbstYale @YaleCancer highlights @LungMAP, 5 arm trial using targeted therapies, immunotherapy.
#PMConf



Nathan Seligson @nathanseligson
RT @FKHealth: We must keep patients at center of research/care. Deb Smith treated with targeted tx shares inspiring story. #PMConf [http://t...](#)



PM Conference @HarvardPMConf
@DrRoyHerbstYale @YaleCancer highlights @LungMAP, 5 arm trial using targeted therapies, immunotherapy. #PMConf



Jonathan Hirsch @JonathanHirsch
Herbst @yalecancer started #lungmap trial to profile patients as part of inclusion in trial #PMConf



Nathan Seligson @nathanseligson
RT @MolecularHealth: #PMConf best example of US and UK genetic collaboration shared in NICE presentation- Watson and Crick!



The Age of PM @AgeofPM
@MDAndersonNews Dr. Lynda Chin introduces next panel on technologies to facilitate bringing targeted therapies to #cancer patients #PMConf



Nathan Seligson @nathanseligson
What good are all our genetic technologies if we don't use them in clinical trials? - Dr. Roy Herbst #PMConf



Meg Krench @mkrench

How do we address the knowledge disparity b/w what's possible in academic medical centers vs. what's practiced among broader pop? #PMConf



Jonathan Hirsch @JonathanHirsch

Herbst@YaleCancer what's the point of clinical trial if we can't try patients for trial? Need IT support #PMConf



PM Conference @HarvardPMConf

Lynda Chin, Chair Genomic Medicine @MDAndersonNews, opens panel on bringing #personalizedmedicine to community oncology setting #PMConf



Feinstein Kean @FKHealth

We must keep patients at center of research/care. Deb Smith treated with targeted tx shares inspiring story. #PMConf <http://t.co/Epe2bYko3n>



Jonathan Hirsch @JonathanHirsch

@LyndaChin asks what's the biz model for data in precision med? Doesn't think entities will share data #PMConf



Jonathan Hirsch @JonathanHirsch

@lnadauld @intermountain up to talk about bringing cancer genomics to community oncology #PMConf



The Age of PM @AgeofPM

Stage 4 lung #cancer patient Deb Smith shares her experience with personalized cancer treatments #PMConf <http://t.co/CPDhN2BI1>



PM Conference @HarvardPMConf

Video shares story of lung cancer patient Deb Smith treated w/ targeted therapy. We're honored to have Deb w/ us at #PMConf today!



Aviva Lev-Ari @AVIVA1950

1:15PM 11/12/2014 - International Genetics Health&Disease @10th Annual Person... wp.me/p2kEDv-6Jb via @Pharma_BI @HarvardPMConf #PMConf



PM Conference @HarvardPMConf

I cannot see the future of #personalizedmedicine w/o collab btw industry and academia says Andreu #PMConf



Slone Partners @SlonePartners

RT @HarvardPMConf: Andreu calls for global collab in #personalizedmedicine. How we can make that a reality? #PMConf <http://t.co/B7RcRNkxSf>



The Age of PM @AgeofPM

RT @HarvardPMConf: Andreu calls for global collab in #personalizedmedicine. Tell us, how we can make that a reality? #PMConf <http://t.co/Ed...>



PM Conference @HarvardPMConf

Andreu calls for global collab in #personalizedmedicine. Tell us, how we can make that a reality? #PMConf <http://t.co/EdFGGAbptW>



PM Conference @HarvardPMConf

Next year, Andreu hopes to engage industry in projects focused on putting #personalizedmedicine in the clinic #PMConf



Personalized Med @Personal_Med

RT @HarvardPMConf: Welcome back! Dr. Antonio Andreu opening the afternoon by discussing a new model for #personalizedmedicine in European N...



Meg Krench @mkrench

Europe's Coordination & Support Action sounds like what Mark Levin was describing we need-- coordination, stop duplication, ID gaps #PMConf



PM Conference @HarvardPMConf
 Andreu highlights PerMed network of 18 countries that coordinate and consolidate #personalizedmedicine research in Europe #PMConf



Feinstein Kean @FKHealth
 Jennifer Cosenza @FKHealth intros Dr. Antonio Andreu Perez from Spain, discussing genetics, health & disease #PMConf
<http://t.co/m3m7kj1Xyv>



Erin Slattery @ErinSlattery
 RT @mkrench: "#personalizedmedicine isn't just about the scientists and clinicians; you've got to bring the patients and society along as w..."



PM Conference @HarvardPMConf
 Welcome back! Dr. Antonio Andreu opening the afternoon by discussing a new model for #personalizedmedicine in European NHS network #PMConf



Ellen Licking @EllenLicking
 RT @PearlF: HT @JonathanHirsch Levin- if you dx price low, doesn't matter if take \$100m to go thru clinical trials 2 prove clinical utility...



Personalized Med @Personal_Med
 RT @HarvardPMConf: Mark Levin accepts PMC award, thanks collaborators, shares personal experience w/ #personalizedmedicine #PMConf <http://t...>



Personalized Med @Personal_Med
 RT @HarvardPMConf: #personalizedmedicine pioneer Mark Levin receives PMC 10th Annual Award for Leadership - Congratulations Mark! #PMConf



Pearl Freier @PearlF
 HT @harvardpmconf: Levin: "We can attack all diseases w/thinking abt genetics in combo w/ extreme phenotyping. Nothing's impossible. #PMConf



Feinstein Kean @FKHealth
 Congratulations to Mark Levin, Third Rock Ventures on receiving Personalized Medicine Coalition 10th Annual Award for Leadership #PMConf



Dale Yuzuki @DaleYuzuki
 RT @harvardpmconf: Green: Need to think about downstream effects of telling pts about cancer predisp – cost, value, emotional impact #PMConf



Stephen J Williams @StephenJWillia2
 Notes @MirellaMarlow @NICEcomms talks Past, Present and Future #UK #personalizedmedicine #PMConf wp.me/p2kEDv-6J5 via @Pharma_BI



Angeliki Pantazi @apantaz
 RT @AVIVA1950: 11:30AM 11/12/2014 - PM Coalition Award & Recipient Speech @10th Annual P... wp.me/p2kEDv-6J7 via @Pharma_BI @HarvardPMC...



Pearl Freier @PearlF
 HT @JonathanHirsch Levin- if you dx price low, doesn't matter if take \$100m to go thru clinical trials 2 prove clinical utility #PMConf



Biomarkers Medicine @fsgbmm
 Good to see #PMConf off to a good start @HarvardPMConf. Look forward to hearing the latest news in #personalizedmedicine @fsgpme



Aviva Lev-Ari @AVIVA1950
 11:30AM 11/12/2014 - PM Coalition Award & Recipient Speech @10th Annual P... wp.me/p2kEDv-6J7 via @Pharma_BI @HarvardPMConf #PMConf



Angeliki Pantazi @apantaz
 Mark Levin on centralized guidance, affordability and leadership in #personalized medicine #PMConf



Gary Gustavsen @GaryGustavsen
 Mark Levin: when individual healthcare stakeholders maximize value for themselves, substantial waste is created. Leadership needed. #pmconf



PM Conference @HarvardPMConf
 Great start to 10th Anniv #PMConf! We've worked up an appetite - see you at the luncheon. We'll be back at 1:15pm with int'l keynote.



Meg Krench @mkrench
 Mark Levin calls for coordination, oversight. Who's leading this whole effort? Where's overarching accountability? Where's vision? #PMConf



Jonathan Hirsch @JonathanHirsch
 @DSHaywitz @ldtimmerman @rplenge its #PMConf



PM Conference @HarvardPMConf
 Levin: Need to max value for patients per \$ spent. Current system based on value for indiv stakeholder. Need nt'l convo #PMConf



Meg Krench @mkrench
 Should aim to maximize value for patients. But we're trying to max values for ourselves—generating tremendous waste in the system #PMConf



Jonathan Hirsch @JonathanHirsch
 Levin at Third Rock- drugs so expensive, dx tests can help save money. Need better financial model #PMConf



Margie Sherlock @MargieSherlock
 RT @JonathanHirsch: Mark Levin at Third Rock- we are thinking about all diseases from a personalized med perspective- phenotype & genotype,...



Stephen J Williams @StephenJWillia2
 Notes from #FDACommissioner at #PMConf- The Future of #personalizedmedicine and #pharma wp.me/p2kEDv-6IZ via @Pharma_BI @AVIVA1950



Jonathan Hirsch @JonathanHirsch
 Levin at Third Rock- if you dx price low, doesn't matter if it'll take \$100m to go thru clinical trials to prove clinical utility #PMConf



David R. Bachinsky @drbachinsky
 RT @mkrench: PMC award winner on Third Rock's potential biotech investments: "First, is it GENETICALLY validated? THEN, how to target, etc"...



PM Conference @HarvardPMConf
 Levin: Beginning to understand genetic underpinnings of autism & schizophrenia. Long way to go but there is promise and possibility #PMConf



Meg Krench @mkrench
 PMC award winner on Third Rock's potential biotech investments: "First, is it GENETICALLY validated? THEN, how to target, etc" #PMConf



PM Conference @HarvardPMConf
 "We can attack all diseases w/ thinking about genetics in combo w/ extreme phenotyping. Nothing is impossible." Levin #PMConf



Jonathan Hirsch @JonathanHirsch
 Mark Levin at Third Rock- we are thinking about all diseases from a personalized med perspective- phenotype & genotype, den drugs #PMConf



David R. Bachinsky @drbachinsky
 RT @HarvardPMConf: NICE dx guidance allows regulators to determine which tests are most cost effective based on evidence & validation says ...



PM Conference @HarvardPMConf
 Mark Levin accepts PMC award, thanks collaborators, shares personal experience w/ #personalizedmedicine #PMConf
<http://t.co/3dPQ85y47y>



Zachary Helminiak @zhelminiak
 RT @SlonePartners: We are proud to support the 10th Personalized Medicine Conference at @harvardmed. Contact us to arrange a meeting. @Harv...



Slone Partners @SlonePartners
 RT @MolecularHealth: #PMConf best example of US and UK genetic collaboration shared in NICE presentation- Watson and Crick!



Margie Sherlock @MargieSherlock
 RT @HarvardPMConf: #personalizedmedicine pioneer Mark Levin receives PMC 10th Annual Award for Leadership - Congratulations Mark! #PMConf



PM Conference @HarvardPMConf
 #personalizedmedicine pioneer Mark Levin receives PMC 10th Annual Award for Leadership - Congratulations Mark! #PMConf



PM Conference @HarvardPMConf
 We're proud that Personalized Medicine Coalition has chosen #PMConf as venue to present annual leadership award. Ten years of history!



Catalina LopezCorrea @clopezcorrea
 RT @HarvardPMConf: Pharmacogenomics & oncology two "sweet spots" where we see cost benefit in PM but need new clinical trial approaches to ...



Saskia Sanderson @SCSanderson
 RT @MolecularHealth: #PMConf best example of US and UK genetic collaboration shared in NICE presentation- Watson and Crick!



Aviva Lev-Ari @AVIVA1950
 11:00AM 11/12/2014 - Personalized Medicine in UK @10th Annu...
wp.me/p2kEDv-6J5 via @Pharma_BI @HarvardPMConf #PMConf @AVIVA1950



PM Conference @HarvardPMConf
 RT @MolecularHealth: #PMConf best example of US and UK genetic collaboration shared in NICE presentation- Watson and Crick!



MolecularHealth @MolecularHealth
 #PMConf best example of US and UK genetic collaboration shared in NICE presentation- Watson and Crick!



Rachel Mills @doublehelixTAT
 RT @mkrench: "#personalizedmedicine isn't just about the scientists and clinicians; you've got to bring the patients and society along as w...



Stephen J Williams @StephenJWillia2
 Panel @HarvardPMConf discuss Issues for #personalizedmedicine #clinicaltrial
wp.me/p2kEDv-6J3 via @Pharma_BI #PMConf #genomics




Nathan Seligson @nathanseligson
 RT @clopezcorrea: S Hanash: not two cells in the same tumour have a similar molecular profile, how will be address this technical challenge...




PM Conference @HarvardPMConf
 NICE dx guidance allows regulators to determine which tests are most


 cost effective based on evidence & validation says Marlow #PMConf


 Kala Menon @menon_kala
RT @DrKhouryCDC: On the hype of #bigdata in the age of genomics & personalized medicine #PMConf blogs.cdc.gov/genomics/2014/...

 Pearl Freier @PearlF
RT @HarvardPMConf: "Personalized is the new black" says Madara @AmerMedicalAssn How do we manage hype in #personalizedmedicine? #PMConf

 RandoxPharmaSciences @Randox_Pharma
RT @AgeofPM: NICE's Mirella Marlow discusses UK life sciences policy, innovation in #personalizedmedicine, and @NICEcomms PM activities. #P...

 Saskia Sanderson @SCSanderson
RT @mkrench: "#personalizedmedicine isn't just about the scientists and clinicians; you've got to bring the patients and society along as w...


 Saskia Sanderson @SCSanderson
RT @HarvardPMConf: Genomics England seeks to benefit patients, kick start dvlpmt of UK genomics industry #PMConf ow.ly/EayDk


 Pearl Freier @PearlF
RT @HarvardPMConf: Genomics England seeks to benefit patients, kick start dvlpmt of UK genomics industry #PMConf ow.ly/EayDk


 Saskia Sanderson @SCSanderson
RT @HarvardPMConf: Marlow @NICEcomms to highlight UK's life science policy and how it relates to #personalizedmedicine agenda #PMConf

 PM Conference @HarvardPMConf
RT @HendoMondo: Mirella Marlow of NICE highlights UK's projected expenditure on #personalizedmedicine #PMConf
<http://t.co/BEB8WWKsTc>


 PM Conference @HarvardPMConf
UK Precision Medicine Catapult will offer expertise & services to help industry dvlp Rx and Dx together to speed commercialization #PMConf


 PM Conference @HarvardPMConf
Marlow @NICEcomms to highlight UK's life science policy and how it relates to #personalizedmedicine agenda #PMConf

 PACEOMICS @PACEOMICS
RT @DrKhouryCDC: On the hype of #bigdata in the age of genomics & personalized medicine #PMConf blogs.cdc.gov/genomics/2014/...

 Aviva Lev-Ari @AVIVA1950
9:20AM 11/12/2014 - Genomic Technologies @10th Annual Personalized Medicine wp.me/p2kEDv-6J3 via @Pharma_BI@HarvardPMConf #PMConf

 PM Conference @HarvardPMConf
Time for a networking break! Who are you looking to connect w/ at #PMConf? Back at 11am w/ Mirella Marlow @NICEcomms on PM in UK

 John Pearce @tech_pearce
RT @DrKhouryCDC: On the hype of #bigdata in the age of genomics & personalized medicine #PMConf blogs.cdc.gov/genomics/2014/...

 Saskia Sanderson @SCSanderson
RT @JonathanHirsch: .@genomes2people & @geochurch will only solve VUS problem thru public sharing of variant knowledge paired w clinical da...



David R. Bachinsky @drbachinsky
Should We Offer Genomic Results to a Research Participant's Family, Including After Death? #PMConf consortium.umn.edu/lecturesconfer...



Personalized Med @Personal_Med
RT @DrKhouryCDC: On the hype of #bigdata in the age of genomics & personalized medicine #PMConf blogs.cdc.gov/genomics/2014/...



Saskia Sanderson @SCSanderson
RT @HarvardPMConf: Robert Green @PartnersNews "Next battleground is population based screening with sequencing" Do you agree? #PMConf



Razib Khan @razibkhan
RT @GaryGustavsen: Google to offer @FoundationATCG cancer sequencing to all employees. Win-win (not to mention Google Ventures is an FM inv...



Privilege Physicians @PrivilegeHealth
RT @HarvardPMConf: We'll explore new business models emerging from use of #personalizedmedicine at #PMConf bit.ly/pmconfreg



Privilege Physicians @PrivilegeHealth
RT @HarvardPMConf: What impact is DTC genetic testing having on consumers? Hear more in a case study review of @23andme #PMConf http://t.co...



Privilege Physicians @PrivilegeHealth
RT @HarvardPMConf: Abrahams: Incumbent on all of us to show that #personalizedmedicine improves outcomes and reduces healthcare costs #PMCo...



Privilege Physicians @PrivilegeHealth
RT @HarvardPMConf: Hamburg: One key driver of innovation is evolution of policies, practices & procedures that set companies up for success...



David R. Bachinsky @drbachinsky
RT @GaryGustavsen: Google to offer @FoundationATCG cancer sequencing to all employees. Win-win (not to mention Google Ventures is an FM inv...



Privilege Physicians @PrivilegeHealth
RT @HarvardPMConf: "Personalized is the new black" says Madara @AmerMedicalAssn How do we manage hype in #personalizedmedicine? #PMConf



Horizon Diagnostics @HorizonDx_news
RT @DrKhouryCDC: On the hype of #bigdata in the age of genomics & personalized medicine #PMConf blogs.cdc.gov/genomics/2014/...



Privilege Physicians @PrivilegeHealth
RT @HarvardPMConf: Pharmacogenomics & oncology two "sweet spots" where we see cost benefit in PM but need new clinical trial approaches to ...



Privilege Physicians @PrivilegeHealth
RT @HarvardPMConf: Panel tmw will tackle this issue RT @DrKhouryCDC: On #bigdata hype in age of genomics & #personalizedmedicine #PMConf ht...



Privilege Physicians @PrivilegeHealth
RT @mkrench: We diagnose HIV w/ serologic test. Imagine proteomics bringing that to cancer: chip w/ peptides for cancer antigens, just add ...



Privilege Physicians @PrivilegeHealth
RT @HarvardPMConf: Hamburg @US_FDA: 100+ drug labels now include pharmacogenomic information. This has real world implications for patients...



Gary Gustavsen @GaryGustavsen
Google to offer @FoundationATCG cancer sequencing to all



employees. Win-win (not to mention Google Ventures is an FM investor) #pmconf



Slone Partners @SlonePartners
We are proud to support the 10th Personalized Medicine Conference at @harvardmed. Contact us to arrange a meeting. @HarvardPMConf #PMConf



Slone Partners @SlonePartners
RT @HarvardPMConf: George Church @harvardmed @Xsonal_Genomics @MIT shares insights on genomic technologies, opens first panel discussion of...



Catalina LopezCorrea @clopezcorrea
Will we have a single dominating #genomic technology and will it become a commodity? #PMConf #personalizedmedicine



PM Conference @HarvardPMConf
RT @mkrench: We diagnose HIV w/ serologic test. Imagine proteomics bringing that to cancer: chip w/ peptides for cancer antigens, just add ...



Rebekah Moore, MS @GeneticsRebekah
RT @AlexisCarere: JM: Personalization is everywhere & evokes hype. Term "precision" medicine may help avoid this. Must both raise & lower ex...



Meg Krench @mkrench
We diagnose HIV w/ serologic test. Imagine proteomics bringing that to cancer: chip w/ peptides for cancer antigens, just add blood #PMConf



PM Conference @HarvardPMConf
Green: Need to think about downstream effects of telling patients about cancer predisposition – cost, value, emotional impact #PMConf



David R. Bachinsky @drbachinsky
RT @HarvardPMConf: Robert Green @PartnersNews "Next battleground is population based screening with sequencing" Do you agree? #PMConf



Margie Sherlock @MargieSherlock
RT @HarvardPMConf: Sam Hanash @MDAndersonNews cancer remains a clinically unsolved problem. Cancer heterogeneity poses huge technology chal...



David R. Bachinsky @drbachinsky
RT @mkrench: AMA (vs FDA) on LDT reg: Experts should be able to dev devices leading to better products w/out commercial regs inhibiting pro...



Margie Sherlock @MargieSherlock
RT @HarvardPMConf: Robert Green @PartnersNews "Next battleground is population based screening with sequencing" Do you agree? #PMConf



David R. Bachinsky @drbachinsky
RT @clopezcorrea: S Hanash: not two cells in the same tumour have a similar molecular profile, how will we address this technical challenge...



U.S. FDA @US_FDA
RT @HarvardPMConf: Hamburg @US_FDA: 100+ drug labels now include pharmacogenomic information. This has real world implications for patients...



PM Conference @HarvardPMConf
Robert Green @PartnersNews "Next battleground is population based screening with sequencing" Do you agree? #PMConf



Catalina LopezCorrea @clopezcorrea
S Hanash: not two cells in the same tumour have a similar molecular profile, how will we address this technical challenge? #PMConf

#genomics



PM Conference @HarvardPMConf

Sam Hanash @MDAndersonNews cancer remains a clinically unsolved problem. Cancer heterogeneity poses huge technology challenges #PMConf



NoSQL @NoSQLDigest

RT @HarvardPMConf: Panel tmw will tackle this issue RT @DrKhouryCDC: On #bigdata hype in age of genomics & #personalizedmedicine #PMConf ht...



Margie Sherlock @MargieSherlock

RT @clopezcorrea: George Church shares insights on genomic technologies, sees Illumina as cheap and accurate? #PMConf #personalizedmedicine



David R. Bachinsky @drbachinsky

RT @DrKhouryCDC: On the hype of #bigdata in the age of genomics & personalized medicine #PMConf blogs.cdc.gov/genomics/2014/...



Catalina LopezCorrea @clopezcorrea

George Church shares insights on genomic technologies, sees Illumina as cheap and accurate? #PMConf #personalizedmedicine



MolecularHealth @MolecularHealth

Attending @HarvardPMConf? Catch MolecularHealth's medical director speak on the panel "Novel Approaches to Personalized Medicine." #PMConf



Meg Krench @mkrench

AMA (vs FDA) on LDT reg: Experts should be able to dev devices leading to better products w/out commercial regs inhibiting progress #PMConf



PM Conference @HarvardPMConf

George Church @harvardmed @Xsona_Genomics @MIT shares insights on genomic technologies, opens first panel discussion of #PMConf



Erin Slattery @ErinSlattery

RT @mkrench: Discoveries in science are not automatically translated into proven products w/ efficacy and safety that patients expect - Hamb...



Erin Slattery @ErinSlattery

RT @FKHealth: FKH is proud to be at 10th Anniversary Personalized Medicine Conference. Follow #PMConf @HarvardPMConf & @AgeofPM for updates



Nathan Seligson @nathanseligson

RT @HarvardPMConf: "Personalized is the new black" says Madara @AmerMedicalAssn How do we manage hype in #personalizedmedicine? #PMConf



Erin Slattery @ErinSlattery

RT @GaryGustavsen: Jim Madara (AMA): personalized medicine (specifically big data's application) may be at top of hype curve #pmconf <http://...>



Nathan Seligson @nathanseligson

RT @clopezcorrea: Madara: to advance PM we need clarity and consistency on cost message & focus on outcomes/value #personalizedmedicine #PM...



PM Conference @HarvardPMConf

Panel tmw will tackle this issue RT @DrKhouryCDC: On #bigdata hype in age of genomics & #personalizedmedicine #PMConf blogs.cdc.gov/genomics/2014/...



Stephen J Williams @StephenJWillia2

RT @clopezcorrea: Madara: to advance PM we need clarity and consistency on cost message & focus on outcomes/value #personalizedmedicine #PM...



Stephen J Williams @StephenJWillia2
 RT @GaryGustavsen: Jim Madara (AMA): personalized medicine (specifically big data's application) may be at top of hype curve #pmconf http:...



Catalina LopezCorrea @clopezcorrea
 RT @DrKhouryCDC: On the hype of #bigdata in the age of genomics & personalized medicine #PMConf blogs.cdc.gov/genomics/2014/...



Margie Sherlock @MargieSherlock
 RT @HarvardPMConf: "Personalized is the new black" says Madara @AmerMedicalAssn How do we manage hype in #personalizedmedicine? #PMConf



Margie Sherlock @MargieSherlock
 RT @HarvardPMConf: Pharmacogenomics & oncology two "sweet spots" where we see cost benefit in PM but need new clinical trial approaches to ...



Dr. Muin Khoury @DrKhouryCDC
 On the hype of #bigdata in the age of genomics & personalized medicine #PMConf blogs.cdc.gov/genomics/2014/...



Mitchell Dillon LCGC @mdillonCGC
 RT @HarvardPMConf: Pharmacogenomics & oncology two "sweet spots" where we see cost benefit in PM but need new clinical trial approaches to ...



Nathan Seligson @nathanseligson
 Pharmacogenomics could help mitigate the trough of disillusionment in personalized medicine - Dr. James Madara #PMConf #PGx



Catalina LopezCorrea @clopezcorrea
 Madara: to advance PM we need clarity and consistency on cost message & focus on outcomes/value #personalizedmedicine #PMConf



Feinstein Kean @FKHealth
 Dr. Madara @AmerMedicalAssn calls for clarity in cost messages around #personalizedmedicine. What's role of communicators? #PMConf



Meg Krench @mkrench
 Personalized is the new black. #PMConf



Meg Krench @mkrench
 2/2 "Starting a new initiative to implement a sustainable diabetes prevention program rather than medicalizing everything" #PMConf



Alexis Carere @AlexisCarere
 #MedEd We are rescued by the excellence of our students from the mediocrity of our curriculum - James Madara, CEO @AmerMedicalAssn #PMConf



Stephen J Williams @StephenJWillia2
 @AVIVA1950 @Pharma_BI @HarvardPMConf meeting notes form #PMConf up on pharmaceuticalintelligence.com @FierceBiotech @PharmaNews



Alexis Carere @AlexisCarere
 3 big ideas drive @AmerMedicalAssn: Connect clinic & community; Bring #MedEd into 21stC; Make practice of medicine joyous again! #PMConf



PM Conference @HarvardPMConf
 @AmerMedicalAssn 3 big ideas - connect clinic to community, advance 21st century med ed, make practice of medicine joyous again #PMConf



Meg Krench @mkrench

On distancing oneself: "I learned more about eukaryotic cells when I started looking from the perspective of the prokaryote" -Madara #PMConf



Meg Krench @mkrench

"We need to take a serious look at legal regulatory framework & ID disconnects between reg systems and how they fit w/ PM." -Hamburg #PMConf



PM Conference @HarvardPMConf

Up next, Dr. James Madara EVP & CEO @AmerMedicalAssn will discuss #personalizedmedicine from "end user" perspective #PMConf



Nathan Seligson @nathanseligson

RT @GaryGustavsen: Great talk from Dr Hamburg highlighting FDA as a true partner in personalized medicine via the Lung-MAP trial. Very enco...



Gary Gustavsen @GaryGustavsen

Great talk from Dr Hamburg highlighting FDA as a true partner in personalized medicine via the Lung-MAP trial. Very encouraging #pmconf



Nathan Seligson @nathanseligson

RT @AlexisCarere: At @PartnersNews Personalized Medicine conference -1st up, Margaret Hamburg @US_FDA Commissioner. Looking fwd to hearing ...



Nathan Seligson @nathanseligson

RT @HarvardPMConf: Hamburg highlights Lung-MAP, ISPY-2 as examples of multi-stakeholder collab in novel clinical trial design #PMConf



Feinstein Kean @FKHealth

FKH is proud to be at 10th Anniversary Personalized Medicine Conference. Follow #PMConf @HarvardPMConf & @AgeofPM for updates



Meg Krench @mkrench

Discoveries in science are not automatically translated into proven products w/ efficacy and safety that patients expect -Hamburg, #PMConf



Margie Sherlock @MargieSherlock

RT @HarvardPMConf: Hamburg highlights Lung-MAP, ISPY-2 as examples of multi-stakeholder collab in novel clinical trial design #PMConf



PM Conference @HarvardPMConf

Hamburg highlights Lung-MAP, ISPY-2 as examples of multi-stakeholder collab in novel clinical trial design #PMConf



PM Conference @HarvardPMConf

Hamburg says draft guidance on regulatory oversight of LDTs now open for public comment @US_FDA #PMConf ow.ly/Ea5lQ



Meg Krench @mkrench

@US_FDA comm on #personalizedmedicine: "It's like we're parents w/ kids on a car trip, and they keep asking us, Are we there yet?" #PMConf



PM Conference @HarvardPMConf

Hamburg: One key driver of innovation is evolution of policies, practices & procedures that set companies up for success #PMConf



PM Conference @HarvardPMConf

Hamburg @US_FDA: 100+ drug labels now include pharmacogenomic information. This has real world implications for patients #PMConf



Personalized Med @Personal_Med

RT @HarvardPMConf: Victor Dzau @theIOM recalls history of



Partners HealthCare #PersonalizedMedicine, evolution, and focus on putting PM int...



Stephen J Williams @StephenJWillia2
RT @AVIVA1950: 8:00AM 11/12/2014 - Welcome 10th Annual Personalized Medicine ... wp.me/p2kEDv-6IX via @Pharma_BI @HarvardPMConf #PMCo...



Aviva Lev-Ari @AVIVA1950
8:00AM 11/12/2014 - Welcome 10th Annual Personalized Medicine ... wp.me/p2kEDv-6IX via @Pharma_BI @HarvardPMConf #PMConf



Nathan Seligson @nathanseligson
"We have only scratched the surface in educating healthcare professionals, let alone patients." - Dr. Abrahams #PMConf @HarvardPMConf



PM Conference @HarvardPMConf
Abrahams: Incumbent on all of us to show that #personalizedmedicine improves outcomes and reduces healthcare costs #PMConf



PM Conference @HarvardPMConf
13 #personalizedmedicine products available in 2006, today we have 113 notes Abrahams. How far we've come, but more work to be done #PMConf



Alexis Carere @AlexisCarere
At @PartnersNews Personalized Medicine conference -1st up, Margaret Hamburg @US_FDA Commissioner. Looking fwd to hearing her take #PMConf



PM Conference @HarvardPMConf
Dzau: Need to dev strong biz approaches & implement effective regulatory pathways to realize promise of #personalizedmedicine #PMConf



Nathan Seligson @nathanseligson
@nathanseligson: Ready for #PMConf! Here we go! @HarvardPMConf http://t.co/zQGUSQgrOy



Nathan Seligson @nathanseligson
Ready for #PMConf! Here we go! @HarvardPMConf

Nov 12, 2014 at 1:00pm UTC